

Manage a content calendar

Create your own content calendar using the table below.

EXAMPLE

| Date | Theme | Caption | Visual description | Format | Platform |
|-------------|--------------|---|--------------------|--------|------------------------|
| Jan 1, 2020 | New products | Nothing better than a fresh bouquet of flowers—message us to get yours delivered today! | Video of nursery | Video | Facebook and Instagram |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |